



Arts Festival Color Splash Run Sponsorship

Overview

The Color Splash Run is a 5km self-timed event, presented as part of the Shoreline Arts Festival. At various points around the course through the Shoreline Community College, the runners are doused in colored powder and again at the finish line. Once the race is over, the fun continues in the Shoreline Arts Festival Community Tent. The Arts Festival then opens at 10am, where runners and walkers enjoy the festivities.

Ticket prices help cover the cost of entertainment and activities, any proceeds made will go towards arts programming in our community.

Where? Shoreline Community College, 16101 Greenwood Ave N, Shoreline, WA 98133

When? 9am, Sunday 28th of June 2020

Opportunities

Share your brand in a vibrant and growing community. This is the first year we are holding the Color Splash Run, held on the Sunday morning of the Shoreline Arts Festival (June 27 & 28, 2020). This is North King County's premier arts event, attended annually by over 10,000 art lovers and families. The festival is a showcase for the arts celebrating our community's creativity and diversity through music, theater, dance, culinary, and visual arts.



Your money does good: Reach the right people while supporting a good cause! Your tax deductible donation supports a well-respected, financially sound non-profit, who has been serving our community for 30 years.

Festival Highlights: 2 Days | 10,000+ attendees | 70+ Artist Booths | 8 Food Trucks | Outdoor Music Stage | Beer Garden | Indoor Performance Stage | 400 Participating Artists | 300 Student Artists | 5 Cultural Rooms

Sponsorship Benefits	Main Sponsor \$3,000	Color Sponsor \$1,500	Table Sponsor \$500
Pre-event Recognition			
Website logo presence	✓	✓	
Social media promotion	✓	✓	
Logo in email blasts	✓		
Logo on event poster & flyer	✓	✓	
On-site Recognition			
Booth at the Festival (27/28 June)	✓		
Tent at the run start/finish area (8am-11am)	✓		
Table at the run start/finish area (8am-11am)		✓	✓
Recognition during prizes	✓		
Item in goodie bag	✓	✓	✓
Logo at color blast stations		✓	
Logo on race photo backdrop	✓	✓	✓
Logo on race ad in Art Festival Program	✓	✓	✓
Post-event Recognition			
Website logo presence	✓	✓	
Social media promotion	✓	✓	
Logo in thank you email	✓		
Post event press release	✓		



Sponsorship Agreement

This agreement outlines the responsibilities of the parties involved in sponsorship of the 2020 Color Splash Run, Sunday June 28th 9am.

Sponsorship Level: _____

Business/Company Name: _____

agrees to pay the Shoreline-LFP Arts Council (hereafter SLFPAC) \$_____ as a sponsor of the Arts Festival Color Splash Run.

Sponsorship fee payable by May 1, 2020, or by another date mutually agreed upon.

Please send checks payable to "SLFPAC" to:

Shoreline-Lake Forest Park Arts Council

18560 1st Ave NE

Shoreline, WA 98155

To pay via Credit Card, please contact our office at 206-417-4645

This agreement indicating your commitment must be received in the SLFPAC office by April 1, 2020 in order for Sponsor's name and/or logo to be included in all promotional materials.

In consideration for said fee, the SLFPAC agrees to use Sponsor's name and/or logo in appropriate publicity for said program, including mailings originating from the SLFPAC, paid newspaper ads, radio/TV releases, and in programs, as outlined in the Sponsor Benefits page for this sponsorship.

Sponsor Signature	Date
Printed name & Title	
Mailing Address City & Zip	
Email	Phone