SHORELINE ARTS FESTIVAL

2020 SPONSORSHIP OPPORTUNITIES

A SHOWCASE FOR BRANDS SUPPORTING THE ARTS AND CREATIVITY IN OUR COMMUNITY

2020 Shoreline Arts Festival Sponsorship Opportunities

Share your brand in a vibrant and growing community. The Shoreline Arts Festival on June 27 & 28, 2020, is North King County's premier arts event, attended annually by over 10,000 art lovers and families. The festival is a showcase for the arts celebrating our community's creativity and diversity through music, theater, dance, culinary, and visual arts.

Your money does good:
Reach the right people while supporting a good cause! Your tax deductible donation supports a well-respected, financially sound non-profit, who has been serving our community for 30 years.

Festival Highlights.
2 Days ● 10,000+ attendees ● 70+ Artist Booths
8 Food Trucks ● Outdoor Music Stage ● Beer Garden
Indoor Performance Stage ● 400 Participating Artists
300 Student Artists ● 5 Cultural Rooms

Sponsorship Benefits	Main Stage $5,000	Beer Garden $3,000	Community Stage $3,000	Hands-On Youth Art $2,500	Gold Sponsor $1,000	Booth Sponsor $750
Pre-Event Recognition						
Website Presence	●	●	●	●	●	●
Social Media Promotion	●	●	●	●	●	
Email Blast	●	●	●	●	●	
Window Cling	●	●	●	●	●	
Event Poster & Flyer	●	●	●	●		
Press Release	●	●	●			
Direct to Door Mailers	● x15,000					
On-Site Recognition						
10' x 10' Booth Space	●	●	●	●	●	●
Recognition from Stage	● x10	● x5	● x5	● x5	●	
Item in Goodie Bag	●	●	●	●	●	
Banner at Named Location	●	●	●	●		
Program Ad (3,000 printed)	● 1/2 Page	● 1/4 Page	● 1/4 Page	● 1/4 Page		
Post-Event Recognition						
Website Presence	●	●	●	●	●	●
Social Media Promotion	●	●	●	●	●	
Thank You Email Blast	●	●	●	●	●	
Post Event Press Release	●	●	●			

Sponsorship Agreement

This agreement outlines the responsibilities of the parties involved in sponsorship of the **2020 Shoreline Arts Festival, on Saturday and Sunday, June 27-28.**

Sponsorship Level:_____

Business/Company Name: _____agrees to pay the Shoreline-LFP Arts Council (hereafter SLFPAC) $_____as a sponsor of the Shoreline Arts Festival.

Sponsorship fee payable by May 1, 2020, or by another date mutually agreed upon.

Please send checks payable to "SLFPAC" to:
Shoreline-Lake Forest Park Arts Council
18560 1st Ave NE
Shoreline, WA 98155

To pay via Credit Card, please contact our office at 206-417-4645

This agreement indicating your commitment must be received in the SLFPAC office by April 1, 2020 in order for Sponsor's name and/or logo to be included in all promotional materials.

In consideration for said fee, the SLFPAC agrees to use Sponsor's name and/or logo in appropriate publicity for said program, including mailings originating from the SLFPAC, paid newspaper ads, radio/TV releases, and in programs, as outlined in the Sponsor Benefits page for this sponsorship.

_____ _____
Sponsor Signature Date

_____
Printed name & Title

_____ _____
Mailing Address City & Zip

_____ _____
Email Telephone

Testimonials

"*Sponsoring the Shoreline Arts Festival is a way I give back to the community that has given so much to me, my business and my family! I look forward to seeing you again next year!*" – **Suzan Shayler, Financial Advisor Edward Jones**

"*Irons Brothers Construction appreciates all that the Shoreline - Lake Forest Park Arts Council and the Shoreline Arts Festival does to bring art to our local residents. We enjoyed sponsoring and being involved in this year's Festival, it was a great way to connect with the community.*" – **Irons Brothers Construction**